

6 October 2008

HRG STAGES INDUSTRY FIRST TECHNOLOGY SEMINAR

Event brings suppliers together to inspire future service developments for corporate travel industry

International corporate travel services company Hogg Robinson Group (HRG) will host its inaugural ‘New Opportunities Technology Seminar’ at the Microsoft Campus, Reading, on 9 October. Driving debate on cutting-edge issues, this unique industry event will explore technological innovation and new ways for suppliers to work together, against the current backdrop of complex market conditions in corporate travel.

Over 100 attendees representing suppliers from across the industry including air, hotel, car, rail and GDS, will have the chance to engage in discussion over the future of technology in corporate travel and how it can deliver value to all parties, from suppliers and TMCs, to programme managers and business travellers. The seminar’s packed agenda includes an examination of changing market conditions and client needs, with HRG’s Director of Product Development, Paul Saggart, leading a discussion about how embracing technology can create new opportunities in today’s demanding climate.

Saggart says: “As corporate travel becomes ever more complex, companies are increasingly looking to technical solutions to enable better management and control, superior service to travellers and, of course, maximum return on investment.”

The day will also include a presentation from thetrainline illustrating the challenges and success of integrating technology with industry partners, such as HRG, and an insight from Microsoft as to where the future potential of technology may lead.

Bill Brindle, Business Technology and Distribution Director at HRG, comments: “At HRG we are constantly looking at opportunities to deliver new value to clients. We believe that greater collaboration within the industry offers the opportunity to more effectively leverage technology to their advantage. This event will allow us to outline our strategy and will act as a catalyst for discussion among all parties, both on the day and moving forward. We are delighted with the level of registrations and believe this supports our view that there is a great need for this type of event.”

PRESS RELEASE

From Hogg Robinson Group



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Notes to Editors:

Hogg Robinson Group (HRG) is the award-winning international corporate travel services company. Founded in 1845, HRG has over 60 years specific corporate travel expertise. Its corporate services interests include owned or controlled corporate travel operations in 25 of the key driver and growth markets throughout Asia Pacific, Europe and North America. Supported by contracted partners, the HRG worldwide network extends to over 100 countries.

Totally committed to a value offering for clients, HRG offers a comprehensive range of corporate services which includes Corporate Travel Management, Consulting, Events & Meetings Management, Sports and Expense Management, through its investment in Spendvision.

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