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HRG PARTNERS WITH DFB FOR THE 2011 WOMEN'S WORLD CUP

International corporate travel services company Hogg Robinson Group (HRG), acting through its subsidiary Euro Lloyd DFB Reisebüro GmbH, will once again take charge of the core central activities overseen by the organisational committee as part of the 2011 FIFA Women's World Cup™. The highly successful collaboration between the two organisations during the 2006 FIFA World Cup™ was a deciding factor in this new partnership.

The 32 matches of the 2011 FIFA Women's World Cup will take place in nine different cities throughout Germany and will begin in Berlin on 26 June 2011. This is the first time Germany will host a women's world football championship.

The opening ceremony and inaugural match against the German national team will take place at Berlin's Olympic stadium. The tournament will then continue on to Augsburg, Bochum, Dresden, Frankfurt, Leverkusen, Mönchengladbach, Sinsheim and Wolfsburg. The final match will kick off on 17 July 2011 in Frankfurt.

"A sold-out Olympic stadium with 75,000 fans would be a European women's football record. That is clearly what we're shooting for," says Wolfgang Niersbach, General Secretary of the German Football Association (DFB). There is also another goal that goes without saying: the DFB organisers are bound and determined to make a seamless transition from the organisational quality and positive atmosphere that surrounded the 2006 FIFA World Cup™.

"To ensure quality in accommodation and transportation, we are once again relying on the expertise of the team at Euro Lloyd DFB and HRG who played a major role in the overall success of the 2006 World Cup," continues Wolfgang Niersbach.

Euro Lloyd DFB will manage hotel accommodation and centralised transport functions for the participating national clubs on behalf of the organisational committee.

“We are extremely honoured to be associated with such a prestigious event and we are very much looking forward to working with the DFB again,” says Wolfgang Wirthmann, General Manager of HRG Sports Europe.

Through a series of joint ventures, HRG Sports manages travel for the DFB, the German Football League (GFL), FC Bayern München, Borussia Dortmund, Bayer 04 Leverkusen and others. In Austria, its customers include Red Bull Salzburg and the Austrian Handball Association. HRG Sports further attends to the needs of the International Ice Hockey Federation (IIHF) with headquarters in Switzerland and the German Ice Hockey Association. HRG has also been collaborating for more than 30 years with the National Basketball Association (NBA) in the United States.

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Notes to Editors:

Hogg Robinson Group (HRG) is the award-winning international corporate travel services company. Founded in 1845, HRG has over 60 years specific corporate travel expertise. Its corporate services interests include owned or controlled corporate travel operations in 25 of the key driver and growth markets throughout Asia Pacific, Europe and North America. Supported by contracted partners, the HRG worldwide network extends to over 100 countries.

Totally committed to a value offering for clients, HRG offers a comprehensive range of corporate travel services including Corporate Travel Management, Consulting, Events & Meetings Management and Sports as well as Expense Management through its Spendvision operation.